

# COVID - 19

## *Solidarity Responses*

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*Other narratives available at [www.4SD.info](http://www.4SD.info)*

**Unleash local capacity**  
**Activate networks**  
**Coordinate efforts**  
**Use WHO guidance**

# Why COVID-19 matters

- Pandemic of a new disease
- Growing rapidly
- Continuous surprises
- Potential large-scale suffering
- We know it can be limited
- Only by a massive effort by all
- Local organization is key to success



# Framework for Action

Engage People	Local rigour	Focus on hospitals	Maintain services
<p>Engage people everywhere - communicate what's happening locally, what do people need to do, what's working, what's next</p>	<p>Act local - protect the most at risk – the elderly, low paid, homeless, isolated - detect cases and trace contacts, isolate and maintain distance</p>	<p>Focus on hospitals – keep them working safely, expand their capacity, put health workers at the heart</p>	<p>Maintain services – leave nobody behind, food, supplies, transport, education, community</p>

# COVID-19 Solidarity Response

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1. Unleash  
local capacity

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2. Coordinate  
efforts

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3. Activate  
networks

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4. Use WHO  
Guidance

A COVID-19 Toolkit for  
Places

# 1. Unleash Local Capacity

## Six ways for local leaders to act

1. **Get smarter on COVID-19, listen to the WHO, anticipate, learn**
2. **Become active in organizing in your place, take the initiative, build on what is happening locally**
3. **Keep connecting, integrating, co-ordinating**
4. **Communicate clearly and regularly, reach out more widely, be open and trustworthy**
5. **Be fast, No blame, No regrets,**
6. **We're in this together**

# Four principles

- 1. Make sure everyone knows how to keep themselves and others safe – stay put, maintain distance – make hygiene a priority**
  - 2. Keep hospitals and clinics going – help health workers stay safe**
  - 3. Get organized with your community – check in & check up regularly – maintain solidarity**
  - 4. Keep vital services going – food, water, energy, security – put vulnerable people first**
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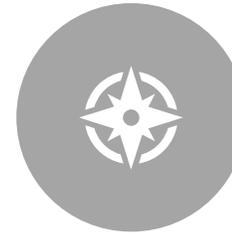
A comprehensive and  
blended approach

## 2. Coordinate efforts

# Five principles for coordinating



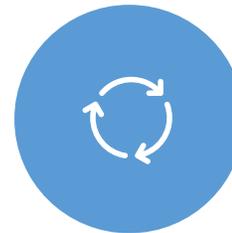
CONVENE ALL  
LEADERS



ESTABLISH  
DIRECTION



AGREE ACTIONS



MAKE THEM  
HAPPEN



REVIEW PROGRESS  
REGULARLY

## Qualities of the coordination

Multi-level – local, national,  
regional, global

Well-informed – using up-to-date  
WHO guidance

Cohesive – connected, aligned  
and synchronized

Accountable - inclusive, ethical  
and transparent

Rapid scaling of awareness  
and action

# 3. Activate networks

## Activating for action

- **Follow national and local directives**
- **Use persuasive messages**
- **Connect with motivated actors**
- **Use multiple channels**
- **Multi-way communication**
- **Foster growing movements**
- **Disseminate rapidly**
- **Amplify powerfully**
- **Massive scale**
- **Feedback frequently**

Evidence-based  
approaches to action

# 4. Use WHO guidance



provides up-to-date guidance

- **Surveillance, response, case investigation**
- **Infection prevention and control**
- **Patient management**
- **Risk communication and community engagement**
- **Social distancing, points of entry and mass gatherings**
- **Readiness and response actions**
- **Research, learning and development**
- [www.WHO.int/coronavirus](http://www.WHO.int/coronavirus)

In summary

There is a pandemic

It can be limited

We must make this happen